

# The WEDGE

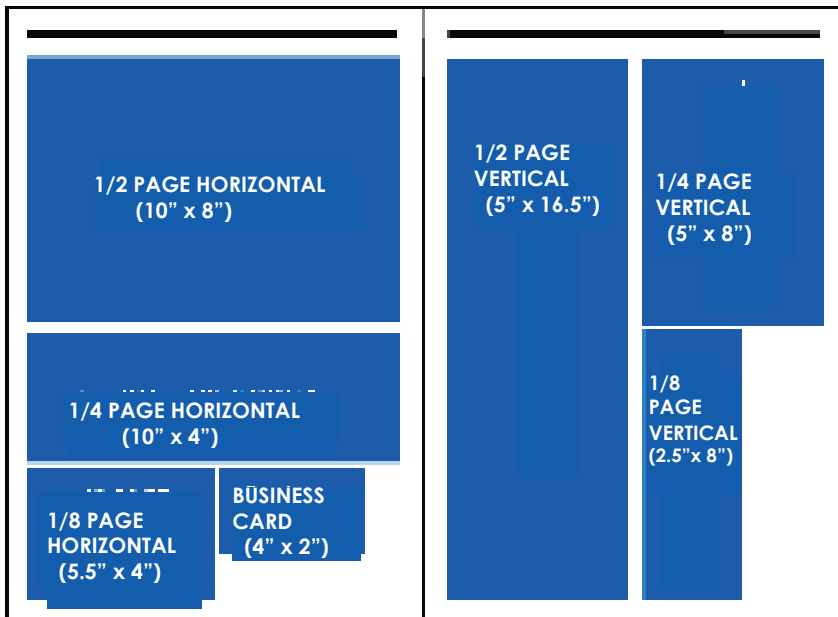
Official Newspaper of the South Wedge Since 1982

The Wedge Newspaper, a community institution, has been published by the South Wedge Planning Committee (SWPC) since 1982. Printed six times a year, the free newspaper serves an audience of over 15,000+ readers around the city. Its mission is to highlight the programs of SWPC and the South East Area Coalition (SEAC), share southeast neighborhood news, profile its people, places and events, and chronicle its energy, diversity and heart.

## The Wedge Gets Read!



## ADVERTISING SHAPES AND SIZES



## ADVERTISING SIZES AND RATES

### WEDGE AD RATES\* (FULL COLOR)

General Rate by ad size	Cost/1 issue	Cost/6 issues	Prepay & get 10% discount
Business Card	\$33	\$198	\$178
1/8 page	\$88	\$528	\$475
Quarter page	\$182	\$1089	\$980
Half page	\$357	\$2145	\$1930
Full page	\$715	\$4290	\$3861

\* The Wedge Newspaper offers affordable print ad rates. Customers who pre-pay for a full year receive a 10% discount. Participants in the WEDGE Card program or members of area business associations receive a 10% discount plus an additional 5% discount if ad is pre-paid for a full year (six issues). NO extra charge for color ads or for placement within the issue. So give us a call today to buy an ad. Your ad not only builds your business but helps grow your community.

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### 2017 Deadlines

Submit ad Issues:  
 February/March  
 April/May  
 June/July  
 August/September  
 October/November  
 December/January

### Submit ad

January 16  
 March 13  
 May 15  
 July 17  
 September 18  
 November 20

### To submit an ad

E-mail camera ready ads to [nodonnell@swpc.org](mailto:nodonnell@swpc.org). For info, call 585.978.9638 or 585.256.1740, ext. 105.

