BoulevArt has come to Rochester. On June 10, over 125 of the Highland Park Neighborhood’s (HPNA) residents and friends painted a giant mural of flowers, insects and birds in the streets surrounding Ellwanger & Barry Park and the intersection of Meigs & Linden Streets. The design and painting were originally scheduled as a two-day event, but June 9 was rained out. So event organizers were very pleased when enough dedicated neighbors, including whole families and dozens of children, participated so that the entire 350-foot canvas was chalked out and painted in only one day.

Ellwanger & Barry Park’s intersection is the first known installation of such a mural painted directly on the streets in the area and got down on the street to project a special feeling so it stands out from the usual grid of a city’s streets, people tend to treat the area as special and passers-by even slow down,” said HPNA Arts & Cultural Team Leader Michael Tomb. “And, of course, it also reinforces the need for caution among so many of us who live in the area and get down on the street with brushes and rollers to create this masterpiece!”

“Art in our streets makes this area more noticeable to people in the neighborhood, including many children, who often play there,” said HPNA Traffic Calming Team Leader Marcia Zach. “It feels as if the art and planning that focused on the quality of life among residents as opposed to just making things convenient for automobiles.

“When you design an area to project a special feeling so it stands out from the usual grid of a city’s streets, people tend to treat the area as special and passers-by even slow down,” said HPNA Arts & Cultural Team Leader Michael Tomb. “And, of course, it also reinforces the need for caution among so many of us who live in the area and get down on the street with brushes and rollers to create this masterpiece!”

The panoramic view of Meigs and Linden Streets BoulevArt Project is a fairly recent trend in urban planning that focuses on the quality of life among residents as opposed to just making things convenient for automobiles.

“By making a purchase offer on a house in the City of Rochester? Do you have concerns about major repairs like re-roofing or replacing the furnace? If so, the South Wedge Planning Committee (SWPC) may be able to help. “The New York State Affordable Housing Corporation (AHF) has a great grant program that enables us to work with people who want to buy a house in either southeast or southwest Rochester,” said Eileen Thomas, SWPC assistant director. “If you are an income-eligible first-time buyer, we may be able to assist you with some major repairs. We also coordinate our grant with other first-time buyers programs you might be using. Basically, our goal is to improve the long-term affordability of your home.” Through a recent AHF Acquisition-Rehabilitation grant, SWPC will be able to provide up to $24,000 for major repairs and weatherization. Another $5,000 is available for down-payment and closing cost assistance. To receive a grant, home buyers must buy a house in southeast or southwest Rochester, agree to live in the house for 10 years and satisfy eligibility criteria.

To be eligible for an Acquisition-rehabilitation grant, applicants must:
• Be a 1st time home buyer who is pre-approved for a mortgage
• Be ready to make a purchase offer on a single or double house in the South Wedge, Swillburg, the Highland Park area, the Upper Mount

The panoramic view of Meigs and Linden Streets BoulevArt Project (Photo by Michael Tomb)

August 18
South Ave.
9:30 a.m. - 9 p.m.

More Inside...
• 399 Gregory St. Update
• SW Farm Market Interns
• Greek Festival Aug. 23-25
• CPO Safety Tips
• They’re Engaged!
• WedgeStock Super Raffle!
• Comic by Justin Hubbell
• Mount Hope Cemetery Needs You!

August/September 2012
Vol. 34 No. 4

Official Newspaper of the South Wedge Since 1982
Letters to the Editor

399 Gregory St. Meeting Unveils Three Designs

By Nancy O’Donnell

Tempers stayed cool despite the stifling heat in Calvary St. Andrew’s sanctuary during a City-hosted neighborhood meeting to discuss three design proposals for 399 Gregory Street. The July 12 meeting was one of a series of held on different topics concerning the controversial plot of land, now used as a parking lot by the Genesea Co-op Federal Credit Union. Possible construction on the site has riled area residents and heightened tension between neighborhood factions who either favor a building or a larger parking lot.

City of Rochester Senior Economic Development Specialist Rick Rynski opened the meeting with a brief history of the site: a clean-up of the former brownfield site in 2005, the March 2011 RFP, a January 2012 parking study and lastly offered the audience a look at the top three proposals that may or may not be built by 2014. Rynski emphasized that none of the developers had been “obligated to release their [design] plans to the community,” but that they had come forward because of the great interest in the site.

First up was architect Scott C. Powell, Architectura, P.C., representing Brighton developer John Trickey. Trickey owns several historic buildings in the area including the Wedge Building that houses the Credit Union and Tango Café. In meetings last summer, Trickey was a vocal opponent of continued on pg 11

letters to the Editor

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continued on pg 11

South Wedge Planning Committee

August/September 2012 Calendar

Meetings are held at 224 Mt. Hope Ave., except where noted. The public is welcome to attend all meetings.

SWPC Board Meeting
MCCulley@swpc.org
Tues., 8/21 & 9/18, 6 p.m.

Community Engagement (Neighbors & Block Clubs)
a.clark-taylor@hotmail.com
Wed., 9/19, 6:30 p.m.

Finance Team
Janet.cartwright@rochester.rr.com
Tues. & Thurs., 12/4 & 12/11, 12:30 p.m.

Housing & Structures fundacross@rochester.rr.com
Wed., 8/14 & 9/5, 5:30 p.m.

Marketing & Membership
flag@rochester.rr.com
E-mail for dates and times

SW Victory Garden
james.pappapapa@gmail.com
luposcarl@hotmail.com
Mon. & Thurs., 8/27 & 9/24, 6:30 p.m.

The WedgeStock Festival Needs You!
To volunteer, e-mail
JSMorgan56@gmail.com


Holistic dentistry is an innovative approach to dental care focusing on the health and wellness of the mouth in relation to the whole body. At Contemporary Dentistry, we offer the latest advances in dentistry using a holistic and compassionate approach. Our holistic services include:
• TMD (TMJ Disorder) therapy
• Mercury-free fillings and crowns
• Safe removal of mercury fillings (oxygen available during procedure)
• Allergy and biocompatibility testing for dental materials
• Digital x-rays (less radiation)
• Fluoride-free alternatives

Sedation dentistry provides a pain-free experience in a deeply relaxed, yet responsive state.

NEW PATIENT OFFER
Free Oral Cancer Sedation or FREE Take Home Teeth Whitening System ($325 value) With paid exam, cleaning and complete set of x-rays. New patients only. Restrictions apply. Call for details.
The Gallery @ Equal-Grounds

Enjoy “bloomed,” a photographic exhibit by Beth Bloom at the South Ave. coffee house. The exhibit commemorates Bloom’s second anniversary as gallery director. Opening reception will be held on Friday, Aug. 3, 7-9 p.m., 750 South Ave., 676-1985.

SWPC Home Sale Sat. Aug. 25
South Wedge Planning Committee members can shop for free at the SWPC Home Shop on Saturday, Aug. 25, 9:30 a.m.-1:30 p.m. Select from an array of home goods provided by our donation partner Bed, Bath & Beyond, SWPC “Friend,” “Supporter” and “Sponsor” level members are eligible. Bring your SWPC membership card to be admitted. You may also join or upgrade your membership on the day of the sale. For more information, call 256-1740, ext. 103.

Free Tutoring at Library
Highland Branch Library will be offering free tutoring help for all ages in the following areas: Math, Reading, Language Arts, Test taking Strategies and GED Preparation. Small group sessions will be offered two afternoons per week. Tutoring is offered by Alan Greene, a certified and experienced teacher. Please call the Library at 428-6206 to register.

South Wedge Garage Sale
August 11 & 12, 9 a.m.-5 p.m.
For the past 12 years, streets in the South Wedge have been getting together in August to have garage sale. Individuals hold sales at their own properties on this weekend. Register with your street coordinator, and the South Wedge Block Clubs will take care of advertisements in the D&C and City Paper. It’s important to let us know you want to be involved, so we make sure to include your street in the advertisements. We’ll put signs directing traffic all over the neighborhood the weekend of the sale too. It’s a great way to meet your neighbors and make a few bucks! To sign-up on Averill, Hamilton, Bond or Whalin, call Judith VanNess at 271-4457. To sign-up for Gregory, Hickory, Ashland, Poplar, or Sanford, call Angela Clark-Taylor at 944-2677.

St. Anne’s “Next-To-New Sale
The annual St. Anne’s thrift sale runs Thursday and Friday, Aug. 16-17, 9 a.m.-6 p.m. and Saturday, Aug. 18, 9 a.m. - 3 p.m. Handicap accessible. Refreshments sold. 1600 Mt. Hope Ave.

BASWA Announces 2013 Plans
The Business Association of the South Wedge Area meets Wed., Aug. 8 at the Swedge Shop, 732 South Avenue at 6 p.m. The agenda includes discussion of development of a BASWA/Southeast Area Community Newspaper, recycling stations for our commercial district, South Wedge-ucation and Holiday Festival 2012 Planning. Meetings are open to members and non-members.

Greentopia Festival Sept. 10-16
Don’t miss this week-long celebration of art, music, organic locally grown food and beverages, ideas and activism.

The expanded event includes “Innovation, Film, Music and Ecology.” Special family activities and a community recycled art installation are planned. 60 Brown’s Race, High Falls.

For more info, visit www.greentopia.com.

Paul Minor Joins SWPC Board
Paul Minor and Judy Bennett moved to a 140-year-old house on Averill Ave. from Canandagua last October with their rescue pets: a black lab, Maggie, and a cat, Knuckles, (Lithuanian for small cat).

“I’ve been an architect in private practice for 36 years, most of that time near Boston” said Minor. “My speciality and passion has been working with existing buildings (residences, churches, commercial buildings) because of the unique challenge in restoring ‘tired’ buildings and neighborhoods. Preservation and adaptive reuse of our existing buildings is truly the ‘greenest’ approach to architecture.

In October Minor and AIA Rochester will present a two evening seminar for people thinking about renovation/addition projects or new construction. (More info to follow).

About his move to the South Wedge, Minor says: “I’ve wanted to try the convenience and opportunities of City living. I found a much slower pace of life, and the people here have a sense of neighborhood and community here that I didn’t feel back in Massachusetts. More citizen participation (and not just carpentry about problems) is what contributes to success stories like the Wedge. Becoming a member of the SWPC Board was simply a natural extension of who I am and what I do. Think Globally, Act Locally; all politics is local.”

Mt. Hope Cemetery Wants You!
Volunteers are needed to assist with cemetery maintenance activities every second Saturday of each month. This includes planting, weeding and raking. Individuals and groups are welcome. Adults must accompany volunteers ages 12-17. For more information, call 311 or 428-5590.
By CPO Brian Bannerman, Southeast Neighborhood Service Center

The Rochester Police Department wants to alert the public to two recent crime patterns that have occurred recently. There were several recent street robberies, some involving the display or threat of a handgun in the East Ave., Monroe Ave. and South Wedge area. Robberies have primarily occurred between 9 p.m. and 3 a.m. and victims are generally walking home from bars. Suspects are described as two black males, approximately 20 years old, medium build and about 6 ft. +/– tall. The Rochester Police Department advises pedestrians to use extreme caution when walking at night. Here are a few tips to remember:

1. Always stay alert to your surroundings! Whether you are walking down the street or operating your business, be aware of persons and situations around you. Criminals are less likely to commit a crime when they believe someone can identify them.

2. Report suspicious activity to the police immediately. If you observe something that seems like criminal activity, call 911. If you are mistaken in your assessment of the situation, no harm is done by the police looking into it. On the other hand if you are right, you just might prevent a crime or even help to apprehend a criminal!

3. TRUST YOUR INSTINCTS! Whether you are at work, at home or engaged in your favorite pastime, you will usually know what people and actions seem out of place for the situation. If it feels “wrong” to you, it probably is! Get away from any potential danger immediately and call 911.

4. If you do become the victim of a robbery, comply with the criminal’s requests for money or property. Your longings are not worth the risk of being injured. Don’t make any sudden moves or do anything to agitate the robber. Try to get a good description of the criminal’s clothing and physical features. A good witness is our best hope for making an arrest.

The second recent crime pattern involves stolen vehicles. Approximately 30 Honda vehicles (Accords and Civics) have been stolen throughout the county and City in recent weeks. Nine thefts were in the Southeast quadrant of the City. (Ganson Ave., Bobrich Dr., N. Goodman St., Anderson Ave, University Park, Upton Park, Green Knolls Dr.) It is possible that the suspects are using a tow truck or similar vehicle during the crimes. Please be sure to lock your vehicles and do not leave your keys in your car. Additionally, use an anti-theft device such as a car alarm or steering wheel lock to further deter these criminals. Please report any suspicious activity immediately by calling 911.

Highland South Wedge Pharmacy
The neighborhood pharmacy that cares.
777 Clinton Avenue South
Monday – Thursday, 9 am – 8 pm
Friday, 9 am – 6 pm
585-279-4790

Letters to the Editor
continued from pg. 2

Recently, we’ve heard several comments regarding the EARP program which are based on misguided or incorrect beliefs. The facts are:

1. EARP is a first-come, first-served program based solely on when an eligible homeowner submits a complete, correct application.

2. The number of available grants is based on the money provided by the City of Rochester.

3. With the exception of dire emergencies (which are handled as soon as possible), no applicant is given preferential treatment.

4. No large sums of money go to SWPC to facilitate this program.

The lack of funding is as distressing to SWPC staff as it is to homeowners in the areas we serve. SWPC’s very mission is to encourage and support a diverse, sustainable housing urban community, and staff are doing the most they can with the increasingly limited funds. Donna Roethel Lenhard
South Wedge

Attention EBT Users
When the South Wedge Farmers Market is open, EBT participants can receive up to $10 for the first $10 they spend. Just stop by the Market’s Information Booth and learn how it works. This program is made possible through a grant from the U.S. Department of Agriculture and will continue as long as funds are available.

Home Buying Grants
continued from pg. 1

Hope neighborhood, the 19th Ward, Corn Hill or other neighborhoods in southeast or southwest Rochester

• Have income that is at or below 80% of the Rochester median income, adjusted for the size of your family.

• Have assets of no more than $15,000, including what you have saved towards downpayment and closing costs. Your car doesn’t count towards this limit, nor does assistance you might receive from another first-time buyer program.

• Agree to live in your house for 10 years.

Acquisition-rehabilitation grants cannot be used for purely cosmetic changes or remodeling. However, grants may be used for major repairs such as:

• Re-roofing when the existing roof is within five years of its warranted lifetime.

• Replacing a furnace that is more than 10 years old or a water heater more than 8 years old.

• Repairing obvious problems with the electrical and/or plumbing systems, and bringing them up to code.

• Repairing or replacing the water line.

• Cleaning and inspecting waste lines, and repairing or replacing as needed.

• Repairing house heating issues that affect health, safety or the integrity of the house.

• Insulating and air-sealing, as funding allows.

Thankfully, most houses will not need all these repairs, which can quickly exceed $24,000 depending on the size and age of the house. SWPC advices any homeowner to get an engineer’s inspection and make your closing contingent on the inspection report.

For more information, call Eileen Thomas at 256-1740, ext. 103 and mention that you are interested in the Acquisition-Rehab grant.

From the City of Rochester Fire Dept...
What You Need to Know About Outside Fires

A few safety precautions can keep people and environments safe around open fires.

1. Never leave any fire unattended.

2. Closely supervise children around grills and open fires.

3. Fires in pits, chimineas, outdoor fireplaces, etc., must be a minimum of 15 feet from any structure (including houses, fences, trees, etc.).

4. Fuel piles for outdoor bonfires must be no more than 3 ft. in diameter and 2 ft. in height. They must be 25 ft. from any structure or combustible material.

5. Do not use charcoal grills/other open flame devices on balconies.

6. Avoid fires on dry, windy days. Never use gasoline to start a fire.

For more info, call the City’s Fire Department at 428-6739.
Bauman’s journey from homes to heads
Mike Bauman’s road to his new career as owner of Bau- man’s Barbershop began in real estate, moved through garbage disposal before he ended up cutting men’s hair on South Avenue.
“I sold real estate on the east side of Rochester,” said Bauman, “but it wasn’t for me. I thought driving a garbage truck seemed like a cool job. [The drivers] always looked like they were having fun.” Unfortunately, a few months into the job at Youngblood Disposal, he hurt his back and that ended that fun job.

While studying at Shear Ego International School of Beauty, Bauman realized he would concentrate on men’s hair styling. “I didn’t want to deal with all the chemicals that come with doing female hair.”

A Penfield native, Bauman’s earliest years were spent in the South Wedge. “I lived on Gregory Street and went to St. Boniface for kindergarten,” said Bauman, before his family moved to the suburbs. He decided to open his first shop, old-fashioned girly pin-ups included, in the South Wedge because of its friendly feel. “Everyone seems to know each other, and it’s up and coming. A lot of the other business owners stopped in for a haircut. I go out and grab a sandwich or what not from them.”

And is there a South Wedge look for men’s hair?

“I think I do mostly Princetons,” said Bauman. “It’s basically short on the sides and back and flipped in the front.”

After hours, Bauman returns home to wife Elizabeth, a special education teacher, and their three children, ages 15, 14, and 1 years old.

While Bauman doesn’t plan to have a grand opening, he does plan to host a comedy night in his large back room on September 15. A local comedy troupe, “3 Guys Go into a Bar,” morphs into “3 Guys Go into a Barbershop” for the evening’s performance. For more details, contact Bauman at 473-6061.

In May Calvary St. An- drew’s Presbyterian Church and Foodlink entered into a new partnership to create a commu nit y garden. The concept, brainchild of Foodlink staff and Averill Avenue resident Mitch Gruber, proposed six pilot community garden sites throughout the city, Calvary’s site being one. The idea was to assist 10 food insecure people to raise food. It’s also a way to infuse energy and knowledge into the process of how and where our food comes from and how to make healthy life choices.

Garden Coordinator Phis Horton recruited 10 neighbor hood people to participate. Brian Babcock, Foodlink’s direct support staff person, provided the material for the beds, plants and compost. The participants constructed the nine beds, moved mulch and planted the garden.

Foodlink asked that each garden be named. For Calvary St. Andrew’s the choice was a no brainer—Alison Clarke, a longtime CSA member and community activist, has spent decades on community gar dens and sustainable agriculture. Since the early 1990’s she worked with groups like Poli- tics of Food (now called Roch ester Roots), Peace and Justice, School Community Gardens, the Sustainable Agriculture Working Group, and, most re cently, The New York Small Scale Food Processors Associa tion (SSFPA). She has participated in grassroots efforts and ad vocated for systemic changes to make the agricultural system, in this country and Latin America, work to deliver nutritious food at affordable prices without harming the environment in the process. The Alison Clarke Community Garden was offi cially dedicated on July 29.

Our partnership with Foodlink is invaluable in meeting people’s food needs. From July 18 - August 22, participants take a six-week cooking classes un der the direction of Foodlink staff Heather Tyler. A joint meal is prepared in the CSA kitchen and eaten as a group. Each par ticipant is given ingredients to make the same meal at her/his home. For each class completed, a $10 voucher to a Farmers Mar ket is awarded. Healthy eating can be fun and can make a dif ference in people’s lives.

Half of the produce raised goes to the participants, the oth er half to Calvary St. Andrew’s Emergency Food Cupboard. Participants are on a rotation schedule to water and weed the garden.

Neighbors helping neigh bors is a concept that under girds the community garden. The South Wedge is a healthy community, and we envision healthy residents committed to sustainable agriculture.

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Calvary St. Andrew Partners with Foodlink to Build Alison Clarke Community Garden
by Rev. Judy Lee Hay

In May Calvary St. Andrew’s Presbyterian Church and Foodlink entered into a new partnership to create a community garden. The concept, brainchild of Foodlink staff and Averill Avenue resident Mitch Gruber, proposed six pilot community garden sites throughout the city, Calvary’s site being one. The idea was to assist 10 food insecure people to raise food. It’s also a way to infuse energy and knowledge into the process of how and where our food comes from and how to make healthy life choices.

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MzBehavin’ Performs at Women’s Festival in Ellison Park

The Syracuse-based band, MzBehavin’, performed at Rochester’s all-day Women’s Festival at Ellison Park in July. Belly dancers, food vendors, and arts and crafts also added to the festivities.

Joining band founder Roxxi were South Wedge regular and author of Sister Safety Pin, Lorrie Sprecher on bass guitar.

MzBehavin’ wowed the crowd with vocals from Roxxi and Sprecher in songs by Patti Smith, Melissa Etheridge, the Rolling Stones, Beatles and Creedence Clearwater. Band members Sully and Rosie joined in background vocals.

Sprecher is founder of MzBehavin’, to Ellison (Photo by Nancy O’Donnell)

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Mike Bauman’s journey from homes to heads
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Sprecher is founder of MzBehavin’, to Ellison Park (Photo by Nancy O’Donnell)
Community Builders

Children’s Health Corner

By Dr. Alexie Cruz Puran, MD, FAAP

Health Tips For The New School Year

As summer quickly comes to an end much excitement follows and “to do” lists get longer for school clothes and school supplies. One high priority on your “to do” list should be your child’s health.

Vaccinations

Updating vaccinations, scheduling annual physicals and alerting your child’s school about allergies and illnesses are crucial steps to ensure their academic success, according to the American Academy of Pediatrics.

Most children in the United States today lead healthier lives than generations past and this can be attributed to immunizations. Children who are vaccinated and have their immunizations up-to-date will have protection for a lifetime. Children who are vaccinated, it protects those who are too young to be vaccinated, it protects others with weakened immune systems.

While most infections are far more harmful to infants, far more harmful to infants, and alerting your child’s school for annual physicals is a convenient time for health care. The back-to-school season is a important part of your child’s health care. The back-to-school season is a convenient time for putting the exam on your family’s schedule.

Annual Physicals

While it may not seem as urgent, a yearly physical exam by your family’s pediatrician is an important part of your child’s health care. Aspiring athletes should get a sports physical before the start of the season. The annual physical is also a good chance to address important questions parents may have about their child’s health.

Asthma Alert

The New York City Department of Health issued a health advisory on August 24, 2011 to all health care providers to help prepare children for the fall asthma season. This advisory was issued because childhood asthma often worsens in the fall with hospitalizations rates more than tripling from summertime lows.

You can help protect your child with asthma in the fall by scheduling a visit with your pediatrician. This visit can ensure that your child’s asthma is under control, they are on the most effective treatment, and that they have a Asthma Action Plan for both maintenance work conformed at every step to the evolving requirements being designed by the City’s Department of Environmental Services. The City provided all of the traffic paint used as well as the required skid resistant addition during the school day. You should contact the school nurse and update your child’s health plan at school. This will ensure that proper steps are taken if the child develops symptoms while at school.

Your child’s health can change from year to year or even month to month, so make sure the school is kept updated on how to handle new conditions or restrictions. Schools should also be provided with any special medications your child may need.

The American Academy of Pediatrics also recommends early childhood immunizations for infants 6 months and 18 years receive an annual flu vaccine.

Food Allergies and Illnesses

If your child suffers from any food allergies or health issues that require management during the school day, you should contact the school nurse and update your child’s health plan at school. This will ensure that proper steps are taken if the child develops symptoms while at school.

The New York City Department of Health issued a health advisory on August 24, 2011 to all health care providers to help prepare children for the fall asthma season. This advisory was issued because childhood asthma often worsens in the fall with hospitalizations rates more than tripling from summertime lows.

You can help protect your child with asthma in the fall by scheduling a visit with your pediatrician. This visit can ensure that your child’s asthma is under control, they are on the most effective treatment, and that they have an Asthma Action Plan for both maintenance

South Wedge Victory Garden Update

By Heather Penrose

Despite a groundhog invasion and essentially no rain, the South Wedge Victory Garden is in full swing! The garden continues to give folks the opportunity to grow fresh organic produce in our neighborhood and be a meeting place to talk with neighbors and make connections.

The Victory Garden Committee meets once a month, usually on the last Monday at the South Wedge Planning Committee office at 224 Mt. Hope Ave.

Upcoming projects and events include creating a seating area in the garden, planning the build-out of Victory Garden No. 2 and planning our Harvest Potluck.

Anyone in the community is welcome to attend our meetings and to always welcome 600 p.m. acted “like a smooth machine built from the community’s intent.” Many non-painting volunteers contributed their energy to mix paint, distribute materials and to run a welcome tent dedicated to refreshments. Several local businesses also provided supplies and discounted products.

Ultimately, the BouleArt event resembled a block party, and the mood remained festive throughout every phase of the day. Just like highways’ painted broken lines, the mural will need to be re-touched every year or two, but neighbors are already planning to recreate the community event and update their street painting together again. In addition, team leaders are compiling a list of tips from their experience that will be useful to other local community groups looking to paint a “placemaking” masterpiece of their own.

To see a list of contributors along with a short film about the event by HPNA member Bruce “Pacho” Lane, visit HPNA’s website at www.highlandparkrochester.org.

South Wedge Victory Garden

By Alexie Cruz Puran, MD, FAAP

The best way to protect your child from polio, which could infect children not immunized who come in contact with travelers from those areas.

Viruses and bacteria that cause diseases like whooping cough, chickenpox and meningitis still exist in this country, including people with weakened immune systems. One high priority on your family’s schedule.

Annual Physicals

While it may not seem as urgent, a yearly physical exam by your family’s pediatrician is an important part of your child’s health care. The back-to-school season is a convenient time for putting the exam on your family’s schedule.

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Interns Add New Energy to South Wedge Farmers Market
By Sue Gardner Smith

Young people’s interest in sustainability, community, and a local food supply suggests there’s reason to be optimistic about future efforts around these issues.

This year, three interns joined the South Wedge Farmers Market, bringing energy, commitment and fresh ideas to the market. Interns Sam Coons, Trissha Higa and Stephen Nicholson are local students with differing goals and backgrounds, but each share a commitment to the market’s mission of supporting local food and helping one another, and there’s no doubt in my mind that a strong community can overcome any obstacle it faces.”

Trissha Higa, from Honolulu, Hawaii, is entering her senior year at the University of Rochester. She is majoring in microbiology, with a minor in dance and a biotechnology certificate. Trissha became interested in sustainability during middle and high school, when the subject was a major focus of her studies. Living in Hawaii, where so much food was imported, she became aware of the higher quality of fresh local produce. Trissha is also interested in teaching children these principles: “I learned from a young age that sustainability is key in maintaining a healthy community. I really want kids to learn this as well, and that is what makes me so happy whenever I see children here at the market. It’s really exciting to see kids who are very knowledgeable about fruits and vegetables. I also like seeing the community that forms among the children and parents that come each week.”

Stephen Nicholson was born in Rochester and graduated from Bishop Kearney High School. The eldest of six children, after high school Stephen worked his way up in a global quick service food company, leading the state in sales, growth, and customer service. Although he enjoyed his work, over time he came to feel that he needed to seek a path that would provide more fulfillment, so he enrolled at the University of Rochester. He maintains a demanding schedule, juggling full-time studies in anthropology with a full-time restaurant job, plus tutoring and nannying. Stephen plans to pursue a career in sustainable management or policy work, and he contributed to the eventual goal of becoming a restaurant consultant, bringing local restaurants and local farms together. According to Stephen, since participating in the farmers market, he eats better and feels stronger than ever before.

“Farmers markets provide a local food supply by bringing sustainably-grown food to members of our community. They are wonderful places for strangers to become friends,” says Stephen. “Fueling myself with nutrient dense food keeps me on top of my game. Put good in, get good out.”

Kids Love the South Wedge Farmers Market

By Anonymous

I like local!

South Wedge

All Paths Lead to the Market by Tess (right)

Local Loving Dinosaur by Anonymous! (left)
Introducing Young Lion

Local urban planners Jason Haremza and Tanya Zwahlen announce their new business venture, “Young Lion,” which creates art, clothing and home goods celebrating Rochester and other upstate communities through collaboration with area artists. The business name was inspired by Rochester’s early 19th century nickname, “the Young Lion of the West,” which refers to the city’s spectacular growth as America’s first boomtown.

“The goal of Young Lion is to promote Rochester and other Upstate New York communities as vibrant places, full of history, culture, and opportunity,” Zwahlen says.

Their first project, a map of Rochester’s neighborhoods, was designed and printed locally by Bill Klingensmith, founder of South Wedge design business, mydarndest. More than just a work of art, the map is meant to stimulate discussions about community identity and sense of place in Rochester. A limited edition of four-color screen prints was printed and is currently for sale through the Young Lion website (www.younglionrochester.com) or at the Memorial Art Gallery store for $40.

Hula New Mexican Restaurant

While South Wedgians impatiently await the arrival of Banzai Sushi Café in the space next to Harry G’s NY Deli, Boulder owner Lyjha Wilton has plans to open up an authentic New Mexican “sit down” restaurant at 93 Alexander Street. More details to follow.

Coffee Connection Opens 2nd Café in N. Winton Village

Owner Joy Bergfalk recently expanded her non-profit “conscience in every cup” café to include Green House Café in the North Winton Village neighborhood.

“We use local produce and sell the best quiche in town,” says Bergfalk. The menu also includes soup (gazpacho for now) and a variety of yummy paninis served alongside their trademark rich blend of Fair Trade coffees.

Stop in and check out her newest digs at 2271 E. Main Street. Call for hours at 902-3384. Nicholas Shipper’s Got Moxie

“Moxie is a full-service web design startup that helps small businesses take control of their website and learn how to use it to grow,” says founder Nicholas Shipper. Education is a priority at Moxie. Businesses are often trained by creating quick personalized support videos after their website has launched.

“Often, a client will request how to add a page or image to their website, and we’ll create a mini screenshot recording of their actions adding the content. The client can then reply and share the video with staff over time. This has helped transfer knowledge of how to use a website and leaving the business feeling more in control of their website.” To learn more, visit http://wearemoxie.com/ or call 721-8196.

Joe Bean Coffee Roasters

Coffee is the most chemically intricate food matrix in the world,” said owner Turiano. “You’re dealing with agricultural processing, its harvest “November-April” and its soil “volcanic.”

“Coffee is the most chemically intricate food matrix in the world,” said owner Turiano. “You’re dealing with agricultural processing, its harvest “November-April” and its soil “volcanic.”

“We now have a private label line called Zak’s Wax, an amazing beeswax lotion in a bar that will totally rejuvenate your skin and make it feel totally awesome,” says Deb.

South Wedge Spirits & Wine Celebrates its First Year

Joel Cera held a tasting and reception in late July to celebrate the shop’s first anniversary. For details about the shops big Summer Sale visit their website at http://www.southwedgespiritswine.com. A Zak’s Avenue Shout Out

Owner Deb Zakrzewski has great news for BICO jewelry fans. “We’ve expanded to Greece Ridge Mall, right outside Old Navy near Macy’s. Zak’s will continue to carry Bisco and your special orders are welcome!”

Zak’s features 40 local artists, an extensive jewelry collection, soaps, candles, cards, clothing and art.

“We now have a private label line called Zak’s Wax, an amazing beeswax lotion in a bar that will totally rejuvenate your skin and make it feel totally awesome,” says Deb.

For an appointment please call 585.279.4889
They’re Engaged!

Monica McCullough & Tom Kicior

Monica McCullough and Tom Kicior plan to start 2013 in a big way with a wedding on New Year’s Eve.

When the couple met while working at the South Wedge Planning Committee’s “Strategic Planning Retreat” in 2008, they weren’t thinking romance. Although perhaps something simmered across the table as they discussed community involvement.

“Our love for the South Wedge and passion for neighborhood development is what initially brought us together,” says Tom. “Soon after [the retreat] I joined the Housing and Structures Committee, chaired by Monica, and then the SWPC board. Almost three years volunteering together at SWPC, we began dating in February 2011.

The couple say they both love Highland Park, and so what better place to get engaged? “We really love how beautiful the magnolia trees are in bloom. I visited the park alone once on a number of occasions in early spring hoping they would start blooming to fit in with my plan to propose. With some help from the unseasonably hot weather the magnolias started blooming in late March, but the forecasted rain and frost limited my window of opportunity.”

“On March 23, I convinced Monica and Cooper (a Beagle-Chihuahua) to go for a walk right after work before the rain came. At the beginning of the walk I steered us to the spot I had picked out under the magnolias and got down on one knee to propose. She said ‘Yes!’ Cooper was not as impressed by the moment, but still approved. The picture [above] was taken by a kind woman walking in the park just after I proposed.”

Monica is now the SWPC Board Chair, and Tom is the chair of the Housing & Structures Committee.

Tom encourages everyone to check out a SWPC meeting. Perhaps they’ll meet their soulmate, just as he did, across a conference table.

Children’s Corner

continued from pg. 6

Back to School Tips

The following health and safety tips are from the American Academy of Pediatrics. Making the First Day Easier

1. Remind your child that he or she is not the only student who is anxious about the first day of school. Teachers know that students are anxious and will make an extra effort to make sure everyone feels as comfortable as possible.

2. Point out the positive aspects of starting school. It will be fun. He or she will see old friends and meet new ones. Refresh them with positive memories of previous years, when they may have returned home after the first day with high spirits because they had a good time.

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Help Kids Be School Ready! (See below)

The Hamilton Tenant Association collects pens & pencils, glue sticks, paper, children’s scissors and book bags (or whatever your elementary children have on their back-to-school list) for families in need. To learn more, contact Tenant Association President Robert Riggins at 354-7771.
Don’t forget to buy WedgeStock Raffle tickets to win one or more of these great items including a 13’ cantilevered umbrella with solar lights, a Bodum French Press Coffee Pot, Bedding Sets, a Doggie Delight Pack and more. Drawings will take place on the Main Stage at 5 p.m. You must be present to win.

Look for Wedgie during the Festival & Give him a big South Wedge hug!!

3 Full Place Settings - plus extra plate and extra mug.

Doggie Delight Pack with washable car seat cover, bulk feeder, mesh harness (size small) with leash, ball and tick puller

Complete Bedding Sets for each size bed. Shown here are Queen and Full Sets

Hamilton Beach Stay or Go Crockpot

First Apartment Kitchen Set: bakeware, full set of pots and pans, kitchen utensils, a cookbook, 4 wine glasses, 2 full place settings of dishes, 8 place settings silverware

College special Twin XL reversible comforter, bed pillow, sheet set, two decorative pillows and one bath towel

Bodum 4 Cup French Press Coffee Maker - full size model

Two Inflatable Pool Floats

13’ Cantilever Umbrella with Solar Lights

Special thanks to Wedgie aka Hunter Page
3 Guys Walk Into a Barbershop

On Saturday, Sept. 15, at 8 p.m., the comedy troupe, 3 Guys Walk Into a Bar—Jimmy LeCocq, Bryan Ball and Vin- nie Paulino—will walk into Mike Bauman’s Barbershop back room for an evening of stand up comedy. Tickets for the event will go on sale soon. For more information, call Mike Bauman at 473-6061.

Spokes & Posters Festival
Aug. 25
The 2nd annual art and mu- sic festival and celebration of all things two wheeled runs from 12-6 p.m., at the Genesee Center for the Arts, 713 Monroe (and in the Blessed Sacrament Church parking lot across the street).

“Last year, some rat stole Woody, a graceful steel and much worse. First Wendy Rust’s “Woody” before beheading decapitated in front of Historic Cheese” steel wedge sculpture artist John K. Archer’s “The Big Hope Avenue? BASWA again. The Wedge Building’s brick exterior and include 59 parking spaces behind.

Next up, was Wedge Redux’s urban planner Mark Updegraff whose building would be completely modern in style, but very green: solar panels, wind turbines, a cov- ered green space that would al- low for community art fairs or farmer markets. Promised park- ing spaces for Wedge Redux’s design was 35 spaces.

Providence Housing devel- opment executive director and South Wedge Planning Commit- tee Chair Monica McCullough ended the presentation with a brief description of “Wedge Park,” a mixed-used, mixed-income development designed by Plan Architectural Studio as a “workforce housing” target- ing employees of public, private and service sectors within the city.

The design includes 14 one-bedroom apartments and first floor commercial retail of- fice space and potential parking spaces numbered at approxi- mately 24.

South Wedge Mystery--Woody and Wheels Go Missing

By Nancy O’Donnell

The Business Association of the South Wedge Area (BASWA) took the lead in bringing public art to the community over the last few years. See all the park- ing meters changed into sculp- tures, that’s BASWA. The util- ity boxes along South and Mt. Hope Avenue? BASWA again.

Last year, some rat stole artist John K. Archer’s “The Big Cheese” steel wedge sculpture in front of the Advocacy Center on South Avenue, but within days it mysteriously reappeared in its birthplace. This time damages are much worse. First Wendy Rust’s “Woody,” a graceful steel and wood piloted woodpecker was decapitated in front of Historic Houseparts, and another van- dal rode off with the bike seat and other parts on Matt Crane’s freewheeling bike sculpture near to the Beale Cafe. Chris Jones, BASWA co-president, interviewed by a Channel 13 WHAM about damage to public art in the South Wedge said, “This happens all over the city, all small businesses face this and it’s frustrating for all of us, so it does cost money for small business owners who don’t need the expense.”

Rochester Police Depart- ment said that most graffiti goes without complaint but that citi- zen vigilance and reporting sus- picious activity may be helpful catching vandals.

So a heads up to all the bikers, walkers and drivers in the Weeds. Be alert and report any suspicious activity around the art works that are such an important part of our community.

South Wedge-ucation BASWA and City Newspa- per’s annual event brings thou- sands to the South Ave. com- mercial district to eat, drink, and shop. Businesses offer “ri- diculous” sales from 5-9 p.m. on Sept. 15.

First Niagra Roe Fringe Festival set for Sept. 19-23
Over 180 performances of 120 shows in 21 venues over five days. One of the biggest draws will be Bandaloop dancers who perform suspended on the side of One HSBC Plaza, Manhattan South Square Park. (Get a sneak preview of their incred- ible moves www.youtube.com/ watch?v=mS5uxqG4dD4)

South Wedge News
The Wedge August/September 2012

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7-11 a.m.
For more information, call Jerry at
244-7405, ext. 101

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Third Thursday August Concert on August 16
Come out on August 16 to Star Alley Park (next to Lux Lounge) to hear Billy Joe and the Blues Gypsies, sponsored by Historic Houseparts and Cher- yl Stevens & Doug Root.

The Wedge AUG/SEP 2012

The music runs 8-10 p.m. and food and beverages are available for purchase at the park.

This year’s concert posters were designed and printed by Bill Klingensmith.

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