

The WEDGE

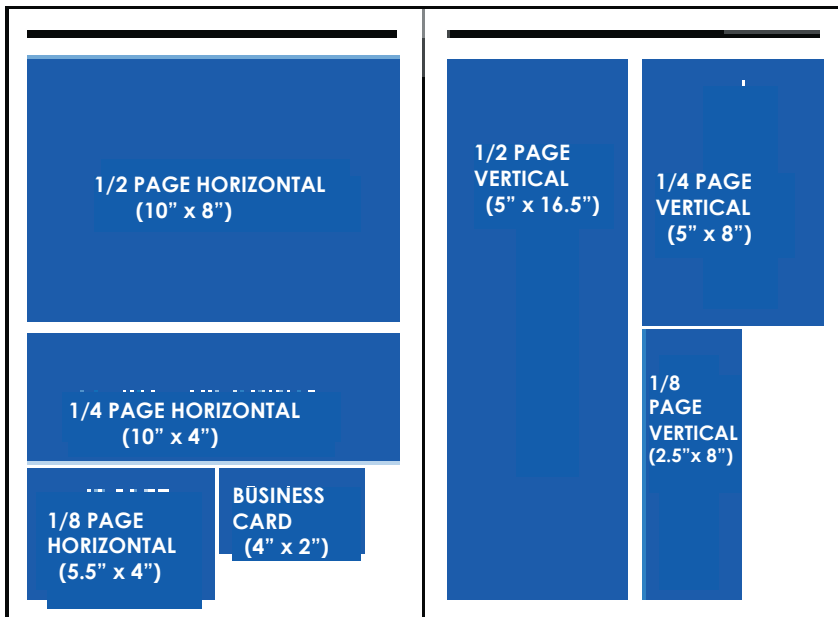
Official Newspaper of the South Wedge Since 1982

The Wedge Newspaper, a community institution, has been published by the South Wedge Planning Committee (SWPC) since 1982. Printed six times a year, the free newspaper serves an audience of over 15,000+ readers around the city. Its mission is to highlight the programs of SWPC and the South East Area Coalition (SEAC), share southeast neighborhood news, profile its people, places and events, and chronicle its energy, diversity and heart.

The Wedge Gets Read!



ADVERTISING SHAPES AND SIZES



ADVERTISING SIZES AND RATES

WEDGE AD RATES* (FULL COLOR)

| General Rate by ad size | Cost/1 issue | Cost/6 issues | Prepay & get 10% discount |
|-------------------------|--------------|---------------|---------------------------|
| Business Card | \$33 | \$198 | \$178 |
| 1/8 page | \$88 | \$528 | \$475 |
| Quarter page | \$182 | \$1089 | \$980 |
| Half page | \$357 | \$2145 | \$1930 |
| Full page | \$715 | \$4290 | \$3861 |

2019 Issue Deadlines Submit ad

| | |
|------------------|--------------|
| February/March | January 18 |
| April/May | March 15 |
| June/July | May 17 |
| August/September | July 19 |
| October/November | September 20 |
| December/January | November 15 |

To submit an ad

E-mail camera ready ads to thewedge@swpc.org. For additional info, call 585.978.9638 or 585.256.1740, ext. 4.

* The Wedge Newspaper offers affordable print ad rates. Customers who pre-pay for a full year receive a 10% discount. Participants in the WEDGE Card program or members of area business associations receive a 10% discount plus an additional 5% discount if ad is pre-paid for a full year (six issues). NO extra charge for color ads or for placement within the issue. So give us a call today to buy an ad. Your ad not only builds your business but helps grow your community.

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